



Incorporated 1927

Town of Lake Lure

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MINUTES OF THE REGULAR MEETING OF THE LAKE LURE TOWN COUNCIL HELD TUESDAY, DECEMBER 16, 1997, 7:30 P.M. AT THE LAKE LURE MUNICIPAL CENTER

PRESENT: Mayor Jack Powell
Commissioner Beth Rose
Commissioner Gene Sheffield
Commissioner Jack Stanier

J. Christopher Callahan, Town Attorney
John R. Strutner, Town Manager

ABSENT: Commissioner Carolyn Cobb

CALL TO ORDER

Mayor Powell called the meeting to order at 7:30 p.m.

INVOCATION

Reverend Larry Sanders gave the invocation.

AUDIENCE OF CITIZENS

No one requested to speak under audience of citizens.

CONSENT AGENDA

Mayor Powell presented the consent agenda and asked if any item should be removed before calling for action.

Commissioner Rose moved, seconded by Commissioner Sheffield, to remove item e (prohibit fishing in Lake Lure and its tributaries within the Town limits from December 31,

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1997) off the consent agenda for further discussion before calling for action. The vote of approval was unanimous.

Commissioner Rose moved, seconded by Commissioner Stanier, to approve the consent agenda items (a,b,c, and d) as presented. Therefore, the consent agenda, incorporating the following item(s) was unanimously approved:

- a. **Approved Minutes of November 25, 1997 (Regular & Closed Session Meetings), December 2, 1997 (Special Workshop Meeting), and December 5, 1997 (Recessed Special Workshop Meeting).**
- b. **Adopted the following 1998 Town Council Meeting Schedule (Town meeting on the third Tuesday of each month):**

1998 TOWN COUNCIL MEETING SCHEDULE

<u>DATE</u>	<u>LOCATION</u>	<u>TIME</u>	<u>TYPE</u>
January 20, 1998	Lake Lure Municipal Center	7:30 p.m.	Regular
February 17, 1998	Lake Lure Municipal Center	7:30 p.m.	Regular
March 17, 1998	Lake Lure Municipal Center	7:30 p.m.	Regular
April 21, 1998	Lake Lure Municipal Center	7:30 p.m.	Regular
May 19, 1998	Lake Lure Municipal Center	7:30 p.m.	Regular
June 16, 1998	Lake Lure Municipal Center	7:30 p.m.	Regular
July 21, 1998	Lake Lure Municipal Center	7:30 p.m.	Regular
August 18, 1998	Lake Lure Municipal Center	7:30 p.m.	Regular
September 15, 1998	Lake Lure Municipal Center	7:30 p.m.	Regular
October 20, 1998	Lake Lure Municipal Center	7:30 p.m.	Regular
November 17, 1998	Lake Lure Municipal Center	7:30 p.m.	Regular
December 15, 1998	Lake Lure Municipal Center	7:30 p.m.	Regular

- c. **Adopted the following 1998 Town Employee Holiday Schedule:**

1998 TOWN EMPLOYEE HOLIDAY SCHEDULE

Thursday	January 1, 1998	New Year's Day
Monday	January 19, 1998	Martin Luther King, Jr. Day
Friday	April 10, 1998	Good Friday
Monday	May 25, 1998	Memorial Day
Friday	July 3, 1998	Independence Day
Monday	September 7, 1998	Labor Day
Wednesday	November 11, 1998	Veteran's Day
Thursday	November 26, 1998	Thanksgiving Day

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Friday	November 27, 1998	Day after Thanksgiving Day
Friday	December 25, 1998	Christmas Day
Monday	December 28, 1998	Day after Christmas Day

- d. **Authorized the Mayor and Finance Director to execute an amendment to the current audit contract to reflect an amended audit due date of December 31, 1997. (Copy of audit contract attached).**

End of Consent Agenda

After discussion, Commissioner Rose moved, seconded by Commissioner Sheffield, to approve the recommendation from the Lake Advisory Committee to request that the Town Council instruct the Lake Lure Police Department to closely monitor the shore and tributaries for such illegal activities over the next month and to include an article in the next newsletter asking people not to fish from the time of publication of the newsletter until the end of January 1998. The vote of approval was unanimous.

The main reason for this request was because the stocking of fish has caused some problems in the past with people using illegal methods of catching the disoriented fish. Another reason for approving this request was to give the new fish a few weeks to get acclimated.

OLD BUSINESS

a. Other Old Business

There was no other old business for discussion.

PUBLIC HEARING -- REVISED LAND USE PLAN
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Notices of the Public Hearing were duly given within the legal classified advertising section of the Forest City Daily Courier.

Commissioner Rose moved, seconded by Commissioner Stanier, to enter into the public hearing to receive comments on the revised Lake Lure Land Use Plan. The vote of approval was unanimous.

Mayor Powell introduced Dick Washburn, Chairman of the Planning/Zoning Board and Britt Bernhardt, Interim Zoning Administrator.

Interim Zoning Administrator Britt Bernhardt gave a brief summary of the revised Lake Lure Land Use Plan.

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Bernhardt said the main purpose of the Land Use Plan Update is to guide the Town of Lake Lure's decision making process over the next ten (10) years. He explained that the Lake Lure Zoning and Planning Board had incorporated the results of the citizen survey into the Land Use Plan Update. Also, the survey revealed that future development, protection of the environment, need for amenities/services and improvement of government services were issues the Town of Lake Lure needs to address.

Bernhardt reviewed the goals, objectives, and recommendations outlined in the Land Use Plan. He suggested that the Lake Lure Zoning/Planning Board meet with Town Council periodically to review the plan and progress made in accomplishing the objectives established.

Mayor Powell invited citizens who wanted to speak during the public hearing. No one requested to speak during the public hearing.

With no public comments forthcoming, Commissioner Rose moved, seconded by Commissioner Sheffield, to come out of the public hearing and reenter the regular session of the meeting. The vote of approval was unanimous.

After the Public Hearing, it was the consensus of Council to hold another public hearing before the adoption of the revised Land Use Study at the next regular Town meeting on January 20, 1998, 7:30 p.m., at the Lake Lure Municipal Center.

Mayor Powell announced that draft copies were available at Town Hall for those who would like to check out a copy.

Mayor Powell publicly thanked the following individuals for their participation with the Lake Lure Land Use project: Britt Berhardt, Joe Doti, Tom Hough, Jack Stanier, Bill Bush, and Jim Proctor.

NEW BUSINESS

a. Adopt Resolution No: 97-12-16 (Creating a Strategic Planning Steering Committee)

After review, Commissioner Sheffield moved, seconded by Commissioner Stanier to adopt Resolution No: 97-12-16 (Creating a Strategic Planning Steering Committee) as presented. The vote of approval was unanimous.

RESOLUTION NO: 97-12-16

**A RESOLUTION OF THE TOWN COUNCIL OF LAKE LURE, NORTH CAROLINA
CREATING AN AD HOC TOWN STRATEGIC PLANNING STEERING COMMITTEE**

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WHEREAS, strategic planning is a method which has been utilized successfully to prepare for the future for many years by organizations in both the private and public sectors; and

WHEREAS, the Town of Lake Lure does not exist in isolation, but much as any other entity, whether public or private, faces the changing, demanding, risky environment created by today's global marketplace; and

WHEREAS, it is generally agreed by this Town Council that the Town of Lake Lure must look outward at trends that are beyond its control but that will most certainly impact and shape its future; and

WHEREAS, there is a perceived need and general consensus on the desirability to initiate a process whereby a proactive approach is utilized to assess the current situation and identify this community's strengths, assets, opportunities, liabilities, weaknesses and constraints; then to craft a strategy for the future by focusing upon a few critical goals and objectives; and finally to develop a realistic action plan to address those needs given the community resource base available; and

WHEREAS, experience has shown that strategic planning in the public sector is a highly participatory process which builds new understanding among the various groups and interests in the community, studies a wide variety of issues, involves a broad cross section of the community's residents and interests as members of the committee which is heading this strategic planning effort, and uses a number of different approaches in the planning process to create an overall umbrella strategy for the community's future;

NOW, THEREFORE, BE IT RESOLVED BY THE TOWN COUNCIL OF LAKE LURE, NORTH CAROLINA:

Section 1. That an ad hoc Strategic Planning Steering Committee is hereby and herewith created to undertake a strategic planning process for the Town of Lake Lure as generally outlined above and which shall be more specifically detailed in a formal charge to be provided to this committee in the near future.

Section 2. That this committee shall consist of fifteen (15) members and ten (10) alternate members to be appointed by the Town Council of Lake Lure.

Section 3. That the Town Council shall select a temporary chairperson pro-tem for this committee, and that after several meetings of said committee have been conducted, then the committee members themselves are empowered to select their own chairperson, vice-chairperson, and recording secretary.

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Section 4. That this committee shall pursue its formal charge and complete its task with due diligence by planning and directing its work as it desires and establishing subcommittees and task forces as it deems necessary; that a professional facilitator to assist and guide this committee through the strategic planning process will be provided and paid for by the Town of Lake Lure; and that this Town Council, Town Manager, Town department heads, and the various advisory boards and committees of the Town government structure stand ready and willing to assist this committee in completing its task by providing background information, insights and perspectives.

Section 5. That this committee shall keep the Town Council apprised of its progress by making regular, written reports to the Town Council on at least a quarterly basis, and more often if requested by Town Council.

Section 6. That all meetings of this committee shall be held in a public meeting room; be opened to the public; be announced in advance by posting the date, time and location of the next meeting on the bulletin board at the Municipal Center and in the Town's newsletter as feasible, and be held as often as necessary to complete the formal charge given this committee by the Town Council as expeditiously as possible.

Section 7. That once this committee has formally presented its written strategic plan (including an action plan) and the Town Council has accepted and adopted same, then this committee will have discharged its duties and completed the task given it by Town Council, and the Town Council shall then officially disband the committee at that time.

Duly passed and adopted this the 16th day of December 1997.

ATTEST:

Mary A. Flack, CMC/AAE
Town Clerk

Mayor Jack Powell

NEW BUSINESS

**b. Board Appointments -- Strategic Planning Steering
Committee**

Mayor Powell appointed the following fifteen (15) committee members to the Strategic Planning Steering Committee:

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- | | |
|-------------------|------------------------------------|
| (1) Dick Beeson | (9) Todd Morse |
| (2) Blaine Cox | (10) Jack Mowat (Chairman Pro-tem) |
| (3) Bill Frykberg | (11) Jim Proctor |
| (4) Mary Karr | (12) Rev. Larry Sanders |
| (5) John Kilby | (13) Sheridan Wait |
| (6) Dick McCallum | (14) Robert (Bob) Washburn |
| (7) Bill McNary | (15) Berkeley Young |
| (8) Alan Moore | |

Mayor Powell appointed the following ten (10) alternate committee members to the Strategic Planning Steering Committee (alternate members will be asked to serve in the order of appointment):

- | | |
|---------------------|------------------------------|
| (1) Jimmy Hinkle | (6) Karla Brodfuhrer |
| (2) Tony Brodfuhrer | (7) Tom Mckay |
| (3) Alex Karr | (8) Betty (B. J.) Washington |
| (4) Bob Nash | (9) Fred Noble |
| (5) Bettina Wolff | (10) Bill Andrus |

After making the board appointments, Mayor Powell read aloud the excerpts from the following charge to the Strategic Planning Steering Committee:

CHARGE TO STRATEGIC PLANNING STEERING COMMITTEE

On behalf of the Town of Lake Lure community as a whole, this Town Council empowers the Strategic Planning Steering Committee it has appointed to undertake a dedicated and concerted effort to envision the desired future for this community. We ask that you focus your efforts upon designing appropriate actions for this Town (and while the primary focus should be upon actions that the Town's governmental structure can and should undertake, we ask you not to limit your vision to that only, but to consider actions other non-governmental segments and stakeholders in the community should implement) to undertake in the long-term, i.e. 10 years, to make this community a better place to live, work, and recreate. Set a course to take us into the next century and establish a broad vision, or identity, for this community. In short, we empower you to decide who and what this community should attempt to become, and to develop the action steps we need to follow to reach that point.

We ask that you remember that strategic planning is **both a process and a plan**. As Kurt Jenne of the NC Institute of Government wrote: ".... [Strategic planning is] a process that is designed for a risky, demanding environment where hard choices must be made about what should be done and where good results, not just good intentions, define success."

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Strategic planning is intended to achieve direction and commitment. Unlike land use planning, zoning and economic development, strategic planning involves a variety of issues in an effort to develop an overall umbrella strategy for the community's future. Steve Duchane, the author of one of many practical guides on strategic planning, posits: "The strategic plan of the community is the functional management document that pulls together the missions and goals of the community so that zoning and planning can have some guidelines to follow."

We are not sending you forth on this mission without assistance. First, we will be providing a trained and experienced facilitator to **guide** and work with you throughout this process. Please note that the term "guide" is the operative word. This paid professional will be there to aid and assist, but will not dictate or decide for you.

Secondly, there is a set of established steps to follow in the strategic planning process. These steps have been used by many communities and other organizations, and are well established both in the field and in literature on the subject.

Lastly, this Town Council, Town Manager, Town staff, the Town's advisory boards and committees, and other agencies and groups are available to provide you with information and insights. But those individuals will serve as ex officio members of this committee, with the sole exception of perhaps several members of the current array of Town advisory boards and committees.

Please remember these few key concepts about strategic planning as you go about completing your task:

- * Hard choices are required throughout the process.
- * Strategic planning poses some problems that might be difficult or even impossible for a community to overcome.
- * It shares one problem with traditional planning in that it takes a lot of time to do it right.
- * It calls for sensible and realistic assessments of who can perform the necessary tasks identified in the plan.
- * By involving many persons in the process, it builds a vested interest in the success of the plan and the results, i.e. creates a set of stakeholders in the plan's success.

We ask that you keep this process open, inclusive and active. We expect you to gather input from the community at-large via public hearings and/or "brainstorming" sessions at critical

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points in the process. The frequency of such sessions and the methods used will be your decision to make as the overall steering committee. In addition, we also ask you to use the pool of persons who have indicated their willingness to serve on any subcommittees and/or task forces you decide to establish as part of this process.

We understand, and so must you, that the typical community normally takes about eighteen months to complete this process - i.e. from initiation of the process through the completion of the action plan. While this is the norm, we ask you to proceed diligently, with the understanding that while we, as Town Council, have not established a completion date for your work, we do expect you to make steady progress on completing the task at-hand. Since we are a smaller community, not facing the number of complex issues confronting many larger jurisdictions, we hope that the time frame for completion of your work can be reduced significantly, however, we do ask that you be thorough and detailed in your approach. Also, we direct your chairman (whom you will select from among yourselves later) to provide this Town Council with brief, periodic, status reports as to progress being made.

This is a most critical task that you are about to undertake with broad and important implications for this Town's future. You have the sincere thanks of the Town Council for your willingness to participate. Be assured that your dedication, civic mindedness, time and efforts throughout this process are important and most appreciated.

- Town Council of the Town of Lake Lure
December 16, 1997

Reference: Resolution No. 97-12-16

Town Manager Strutner was thanked for his participation in preparing a potential list of candidates, resolution, and charges for the Strategic Planning Steering Committee.

NEW BUSINESS

c. Other new Business

After discussion, Commissioner Sheffield moved, seconded by Commissioner Rose, to approve a moratorium on the hiring of Town personnel excluding the current vacant position of Zoning Administrator and require prior approval by the majority of Town Council before replacing vacancies. The vote of approval was unanimous.

Town Manager Strutner told Town Council that should a vacancy occur, he can not make any guarantee about service delivery during the interim period between the time a person leaves Town employment and the time Town Council makes a decision about employment.

STAFF REPORTS

Town Manager Strutner requested that Town Council consider closing Lake Lure Town Offices on December 24, 1997 (Christmas Eve), at 12:00 noon.

Commissioner Sheffield stated that he was in favor of closing Lake Lure Town Offices at 12:00 noon instead of 2:00 p.m.

Commissioner Stanier moved, seconded by Commissioner Sheffield, to approve the closing of the Lake Lure Town Offices on December 24, 1997 (Christmas Eve), at 12:00 noon. The vote of approval was unanimous.

COUNCIL COMMENTS

Mayor Powell congratulated Lake Lure Police Chief Jake Gamble, who was selected by his peers as Region C Criminal Justice Division's Police Chief of the Year. Region C encompasses 23 law enforcement agencies (police and sheriffs' departments) in Rutherford, Polk, McDowell and Cleveland counties.

He also recognized Fred Weisbecker who was chosen as Wildlife Officer of the Year in Region C.

Mayor Powell announced that board and committee appointments will be made at the next regular Council meeting on January 20, 1998. He encouraged those interested in serving on a board or committee to submit an application at Town Hall.

Mayor Powell stated that Council had approved at a previous Town Council Workshop meeting for two rowing teams (University of Virginia and the U. S. Coast Guard Academy) to train again on the lake for the period commencing March 7, 1998 through March 14, 1998.

Mayor Powell announced that a revised 1998 Town meeting schedule was approved and the regular Town Council meetings will be held on the third Tuesday of each month.

Commissioner Rose stated that she would like to see more Christmas lights and decorations put up in Lake Lure. She also recommended that the Town Council appoint a Celebration Committee.

ADJOURNMENT

With no further items of discussion, Commissioner Sheffield moved, seconded by Commissioner Stanier, to adjourn the Town meeting at 9:25 p.m. The vote of approval was unanimous.

ATTEST:



Mary A. Flack, CMC/AAE
Town Clerk

Mayor Jack Powell