

CITY OF FARMINGTON

Public Hearing Minutes of Hearing February 11, 2021 6:30 p.m.

The City Council of the City of Farmington met on February 11, 2021 at Long Memorial Hall, 110 West Columbia Street, Farmington, Missouri 63640.

The hearing was called to order by Mayor Forsythe.

The roll was called with the following Councilors present: David Kennedy, Adam Parks, Chad Follis, Harry Peterson, Wayne Linnenbringer, Chris Morrison, Vanessa Pegram and Keli Keutzer.

City Counselor, Scott Reid, was present.

Officials present were Larry Lacy, Todd Mecey, Paula Cartee, Ashley Bischoff, Greg Beavers, Tim Porter and Rick Baker.

Mayor Forsythe stated that a Public Hearing is being held to gain input regarding:

Proposed Amendment to Title IV: Land Use, Chapter 405: Zoning Regulations, Sections 405.040 Definitions, 405.230 Accessory Buildings or Structures, Pertaining To Electronic Changeable Message Signs.

Tim Porter, Development Services Director, explained the request.

Mit Landrum (former Mayor), 701 Grand Canyon, addressed the Council to explain the history of downtown Farmington and the idea to protect this area back when he was Mayor and creating the Historic Committee.

Nancy Cozean Jacob, 117 Ohio Court, addressed the Council expanding on the historic value of Farmington's downtown and thanked the Council for continuing the preservation.

Steve Sloup (Ozarks Federal), 829 Pinehurst, addressed the Council regarding the proposed amendment on signage. He stated that he felt like the change is a negative toward business people.

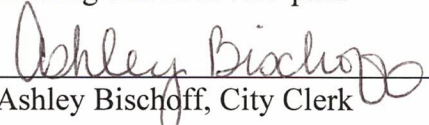
Jeff Krekeler, 216 West Columbia, addressed the Council regarding the proposed amendment on signage. He explained sign technology over the years and stated that he believes digital signs can be used in the downtown area without looking "garish". He encouraged Council not to put a "blanket no" on the matter and work with business owners individually.

Mr. Krekeler asked if Mit Landrum appointed the Historic Committee members.

Greg Beavers, City Administrator, mentioned past members as well as others that are still currently serving due to being reappointed over the years.

Mayor Forsythe read comments that were submitted prior to the meeting of those who were unable to attend (see attached).


Hearing closed at 7:05 p.m.



Ashley Bischoff, City Clerk

February 22, 2021

Date Approved by Council



Larry Forsythe, Mayor

02/22/2021

Date

Ashley Bischoff

From: melanie montgomery <noladygodiva@hotmail.com>
Sent: Tuesday, January 19, 2021 10:35 AM
To: Tim Porter
Subject: Re: Notice Of Upcoming Public Hearing

Thanks for the update. Glad to be included on this email.
Melanie Montgomery
Earth Mother Health Foods
Farmington Community Garden Coordinator

Sent from Outlook

From: Tim Porter <tporter@farmington-mo.gov>
Sent: Tuesday, January 19, 2021 8:39 AM
To: arango.adam@gmail.com <arango.adam@gmail.com>; shopallysue@gmail.com <shopallysue@gmail.com>; thecopperlantern63640@gmail.com <thecopperlantern63640@gmail.com>; rebecca.thompson3@usbank.com <rebecca.thompson3@usbank.com>; bethfrancisesthetics@gmail.com <bethfrancisesthetics@gmail.com>; butterfieldsflorist@gmail.com <butterfieldsflorist@gmail.com>; bjordan@theprintingco.biz <bjordan@theprintingco.biz>; czboyer@sbcglobal.net <czboyer@sbcglobal.net>; czboyer@sbcglobal.net <czboyer@sbcglobal.net>; Candy@FarmingtonRegionalChamber.com <Candy@FarmingtonRegionalChamber.com>; carla-minuteman@sbcglobal.net <carla-minuteman@sbcglobal.net>; Cassie@farmingtonregionalchamber.com <Cassie@farmingtonregionalchamber.com>; Cassie@FarmingtonRegionalChamber.com <Cassie@FarmingtonRegionalChamber.com>; cengler@farmington-mo.gov <cengler@farmington-mo.gov>; chuckcarron@yahoo.com <chuckcarron@yahoo.com>; ilikeoldcars2@yahoo.com <ilikeoldcars2@yahoo.com>; dcorcoran@fscb.com <dcorcoran@fscb.com>; dbranstetter@ozarksfederal.com <dbranstetter@ozarksfederal.com>; wadesautoservice@hotmail.com <wadesautoservice@hotmail.com>; donna.hickman@mail.house.gov <donna.hickman@mail.house.gov>; bogosandwiches@gmail.com <bogosandwiches@gmail.com>; eric@barton-ins.com <eric@barton-ins.com>; farmingtonchristianchurch@yahoo.com <farmingtonchristianchurch@yahoo.com>; farmhouse.bakery.mo@gmail.com <farmhouse.bakery.mo@gmail.com>; ginger.taylor@cpaforu.net <ginger.taylor@cpaforu.net>; JJent@hlia.net <JJent@hlia.net>; info@krek.com <info@krek.com>; jessicagoff31@gmail.com <jessicagoff31@gmail.com>; jedawn81@gmail.com <jedawn81@gmail.com>; jessiewilliamseo@yahoo.com <jessiewilliamseo@yahoo.com>; joan12west@sbcglobal.net <joan12west@sbcglobal.net>; jziegler@proserviceall.com <jziegler@proserviceall.com>; judy@coldwellbankerhulsey.com <judy@coldwellbankerhulsey.com>; asellers2@yahoo.com <asellers2@yahoo.com>; kcantwell@bigrivertelephone.com <kcantwell@bigrivertelephone.com>; coclerk@sfcgov.org <coclerk@sfcgov.org>; bellatusalonandspa@yahoo.com <bellatusalonandspa@yahoo.com>; huntsdairybar@gmail.com <huntsdairybar@gmail.com>; kgavinanderson@hotmail.com <kgavinanderson@hotmail.com>; kirk.12west@yahoo.com <kirk.12west@yahoo.com>; whiteweddingsbridal@gmail.com <whiteweddingsbridal@gmail.com>; bodybycryofarmington@gmail.com <bodybycryofarmington@gmail.com>; bamusicmaker@hotmail.com <bamusicmaker@hotmail.com>; thepaintedchair2017@hotmail.com <thepaintedchair2017@hotmail.com>; lnelson@farmersagent.com <lnelson@farmersagent.com>; secretary@stjosephfarmington.com <secretary@stjosephfarmington.com>; lsumpter@fsfmonline.com <lsumpter@fsfmonline.com>; rbarnhouse@sbcglobal.net <rbarnhouse@sbcglobal.net>; lhon@live.com <lhon@live.com>; earthmother4693@sbcglobal.net <earthmother4693@sbcglobal.net>; sherrillm@newerabank.com <sherrillm@newerabank.com>; megan@roussinphotography.com <megan@roussinphotography.com>; noladygodiva@hotmail.com <noladygodiva@hotmail.com>; mkottrell@gmail.com <mkottrell@gmail.com>;

mzaricor@fsia.bz <mzaricor@fsia.bz>; jdeniscozean@gmail.com <jdeniscozean@gmail.com>; opheliapri@gmail.com <opheliapri@gmail.com>; paul.meinsen@gmail.com <paul.meinsen@gmail.com>; 3paula27@gmail.com <3paula27@gmail.com>; celebrations.rob@hotmail.com <celebrations.rob@hotmail.com>; sarah@farmingtonfb.org <sarah@farmingtonfb.org>; asimplychicboutique@hotmail.com <asimplychicboutique@hotmail.com>; saparson@gmail.com <saparson@gmail.com>; scott99@sbglobal.net <scott99@sbglobal.net>; shughes@socket.net <shughes@socket.net>; state@ozarksfederal.com <state@ozarksfederal.com>; stephanie.roesslein@yahoo.com <stephanie.roesslein@yahoo.com>; shenson@henscotech.com <shenson@henscotech.com>; sue.savage@gmail.com <sue.savage@gmail.com>; willlettefurniture@sbglobal.net <willlettefurniture@sbglobal.net>; terry@cfcpa.com <terry@cfcpa.com>; oasiscbs@yahoo.com <oasiscbs@yahoo.com>; trobs@taylorengeengineeringllc.com <trobs@taylorengeengineeringllc.com>; twiles58@hotmail.com <twiles58@hotmail.com>; v_memis@hotmail.com <v_memis@hotmail.com>

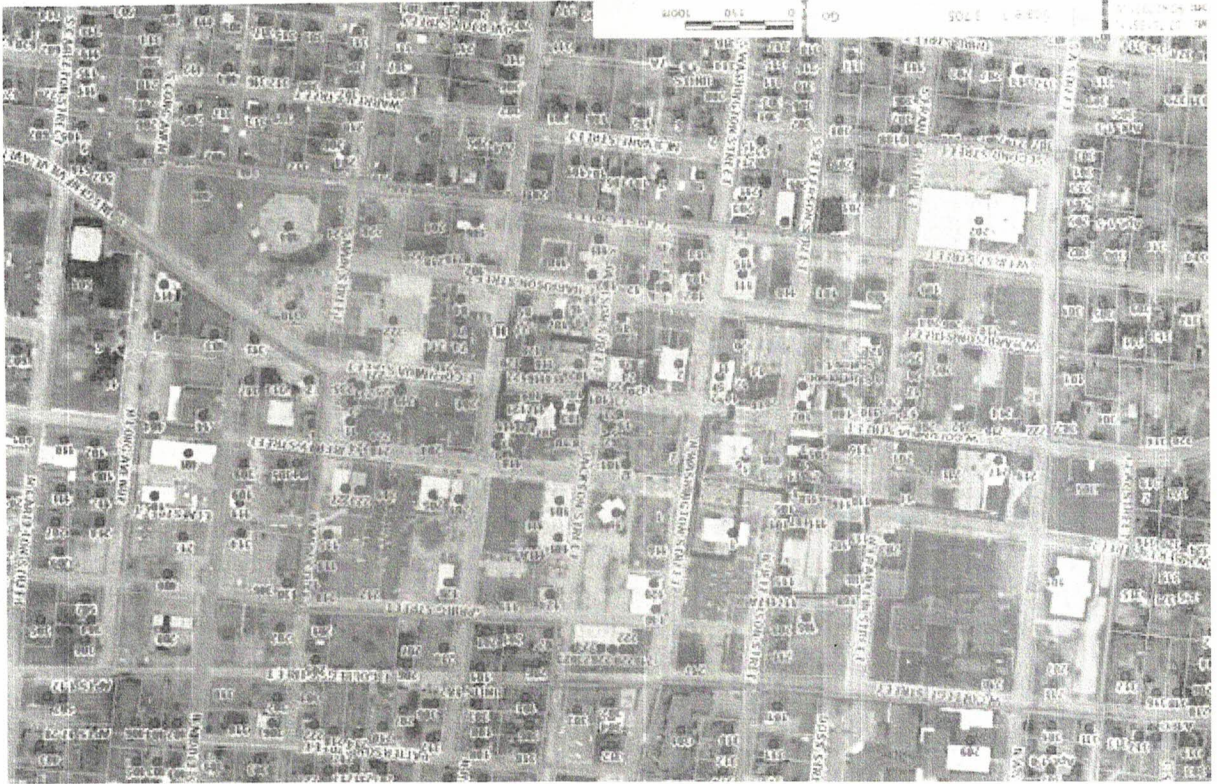
Subject: Notice Of Upcoming Public Hearing

01/19/2021

DDA Member:

After several months of deliberation, the Planning and Zoning Commission, upon a recommendation from the Historical Preservation Commission, has made a favorable recommendation to Farmington City Council for a public hearing and Council action of an amendment to the sign ordinance of the City of Farmington.

What is the proposed change? In 2013, Farmington City Council (by ordinance) created the Farmington Downtown Historical District:



1 Historic District

In addition, the ordinance requires the Historic Preservation Commission to approve many types of building permits within the historical district, including outdoor signage. The ordinance also requires that Farmington

Historical Commission review the zoning ordinance and make recommendations to the Planning and Zoning Commission and City Council, changes to the zoning ordinance that are appropriate for the protections and continued use of the historic district.

One of those recommendations is an amendment to the sign ordinance that prohibits the installation of any electronic messaging sign in the historic district. These are the type of signs like you see in other commercial corridors around town, like at the intersection of OO/32 on the Signs Etc. lot. These are programmable signs that have changing messages and sometimes animation. As part of their recommendation, the Planning and Zoning Commission wanted me to reach out to businesses within the Historic District. I also mailed a notice via USPS to all the property owners within the Historic District.

On February 11, at 6:30 PM, at Long Memorial Hall, there will be a public hearing in front of City Council. Most likely, the vote to change the ordinance will be held on February 22 during the next regularly scheduled Council meeting.

If you cannot attend the public hearing, you may send comment to the Development Services Office at: kwhite@farmington-mo.gov or by mail to:

City of Farmington
Development Services
12 S Franklin St
Farmington, MO 63640

If you have any questions, feel free to contact me.

Regards,



TIM PORTER, MPPA
Director of Development Services
Emergency Management Director
City of Farmington
110 West Columbia
Farmington, Missouri 63640
573.756.0608 (W)
573.760.3903 (C)

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Ashley Bischoff

From: Tim Porter <tporter@farmington-mo.gov>
Sent: Thursday, February 11, 2021 9:59 AM
To: 'Ashley Bischoff'
Subject: FW: Council meeting

Regards,



TIM PORTER, MPPA

Director of Development Services
Emergency Management Director

City of Farmington

110 West Columbia

Farmington, Missouri 63640

573.756.0608 (W)

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From: Jessie Williams <jessiewilliams@yahoo.com>
Sent: Thursday, February 11, 2021 9:55 AM

To: Tim Porter <tporter@farmington-mo.gov>; Carla Braun Wilson <carla-minuteman@sbcglobal.net>; Jeannie Roberts <jigjeannie@roberts@gmail.com>; Joan12west@sbcglobal.net; Nancy Jacob <cozeancom@gmail.com>; Jon Cozean <jdenisczean@gmail.com>; Melissa Workman <mellisaworkman1@yahoo.com>; Luann Honerkamp <lhon@live.com>; Vanessa Pegram <vpegram@farmington-mo.gov>; Wayne Linnenbringer <wlinnenbringer@farmington-mo.gov>; Mayor Larry Forsythe <lforsythe@farmington-mo.gov>; Chuck Koppels Jr. <ckoppelsjhc@att.net>

Subject: Council meeting

Tim,
I won't be able to attend the City Council meeting tonight. I would however like for you to share with the Council members the following thoughts;
1. The Historical Commission would appreciate the Council support the proposed ordinance change.

2. Several business/building owners have voiced their support of prohibiting electronic message boards outside of businesses, including their own.
3. Business can place EMB inside their business, including in windows.
4. There are only 4 or 5 businesses that would have lawn space for an EMB. Other businesses would have to hang them from the facade. This is not only unsightly but can damage historic buildings.
5. If everyone has flashing, scrolling, fading, etc. signs it will look like a Las Vegas strip. This is not what brings visitors to our Downtown. Visitors frequently remark that what draws them (and their business) to our Downtown is the historic, calm, slowdown, step back in time, feel.
6. We researched many Historic Downtown ordinances and couldn't find any that allow EMB.
7. The old adage "if everyone shouts, no one can hear", definitely applies here.

Sincerely,

Jessie Williams

Historical Commission Chair

Sent from Yahoo Mail for iPhone

February 9, 2021

This letter is in support of the Planning & Zoning Commission's recommendation to prohibit outside electronic messaging boards in Farmington's Historic District.

My husband and I own 3 commercial buildings in the Historic District. I have also owned and operated my business, Minuteman Press, in the district for 30 years. We are very committed to the historic preservation of Farmington's downtown area. I have always believed that there are plenty of ways to advertise a business without sacrificing the charming character of the downtown.

30 years ago when I opened Minuteman Press, my corporate franchise tried to push me to install a lighted box sign that was in keeping with the look of every other franchise location in the country. I refused to do that because I felt a sign of that sort and size would clash with the look of Farmington's downtown, especially a sign that was mounted or displayed on an historic building.

I urge the Council to move forward with the Planning & Zoning's recommendation to prohibit outside electronic messaging boards in Farmington's Historic District.

Thank you,

Carla Wilson

Ashley Bischoff

From: shughes@socket.net
Sent: Wednesday, February 10, 2021 6:19 AM
To: kwhite@farmington-mo.gov
Subject: Electronic Signs

I wasn't aware that a signage ordinance was in Farmington. I can understand that some electronic signs can be distracting, however there are many tasteful signs in Farmington for businesses that are informative and cosmetically tasteful. I think such signs should be permitted. An example is Krekler's sign on their building, and even my sign inside my store window.

Thank you for your consideration in this matter.

Sharon Hughes
Two One Four Package Store

Ashley Bischoff

From: Beth Francis <bethfrancisesthetics@gmail.com>
Sent: Tuesday, January 19, 2021 9:13 AM
To: kwhite@farmington-mo.gov
Subject: Hearing on Feb 11th

Good morning,
My name is Beth Francis and I own Flawless Esthetics Med Spa on Franklin street, by city hall. I will be working on both the 11th and 22nd of February, but wanted to comment on the hearing topic. This is my third year of being in the historic district, and I love the location.

I absolutely love the historic charm of downtown, all the buildings getting a beautiful facelift, the addition of the common square by Tap House, and hopefully even more businesses coming in with these renovations. But, I think there is a limit of upgrades that the historic district can make and keep that old charm. I personally believe adding an electric sign of any kind (even small marquees in windows) truly takes away from the overall quaint esthetics downtown.
If you look at other historic districts across the state, there signage is not electric, even down to the font-a very old times feel.

I can understand the allure of this type of sign, for multiple advertising slots, easier to change, etc. and I think that is the perfect setup for the more modern downtown area, by walmart and the other franchises. But for our small beautiful historic district, I don't think there is a place for it, and would throw off the overall esthetics.

Thanks,
Beth Francis, LE and Owner
Flawless Esthetics Med Spa
FlawlessEstheticsMedSpa.Com

Ashley Bischoff

From: Kevin Cantwell <kcantwell@bigrivercom.com>
Sent: Friday, January 22, 2021 10:09 AM
To: kwhite@farmington-mo.gov
Subject: Electronic Signs
Attachments: 20210122080231303.pdf

Ken,

I received the attached notification. Big River does not use any electronic signs and do not plan on using any.

Just curious as to what is the definition of an electronic sign the city wants to restrict? Large outdoor sign, building sign, window sign? Electric open or closed sign in the door?

We are in would be in favor of this ban based on what the answers are to our questions.

Thanks,

Kevin

Kevin Cantwell
President | kcantwell@bigrivercom.com
Office: 314.225.2201 | vFax: 314.225.2231 | Mobile: 314..422.0400
12444 Powerscourt Drive Suite 270
St. Louis, Missouri 63131



Ashley Bischoff

From: Tim Porter <tporter@farmington-mo.gov>
Sent: Wednesday, January 20, 2021 8:13 AM
To: 'Sumpter, Lisa FSFM'
Subject: RE: Notice Of Upcoming Public Hearing

Lisa:

Thank you for responding.

Regards,



TIM PORTER, MPPA
Director of Development Services
Emergency Management Director
City of Farmington
110 West Columbia
Farmington, Missouri 63640
573.756.0608 (W)
573.760.3903 (C)

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From: Sumpter, Lisa FSFM <lsumpter@fsfmonline.com>
Sent: Tuesday, January 19, 2021 5:04 PM
To: tporter@farmington-mo.gov
Subject: Re: Notice Of Upcoming Public Hearing

Thank you for the info.

Lisa Sumpter, CFP®
Vice-President | First State Financial Management
First State Community Bank Building |
201 E. Columbia | Farmington, MO | 63640
p. 573.756.8971 | p. 573.330.3315 | lsumpter@fsfmonline.com
Success Starts Here.

On Jan 19, 2021, at 4:59 PM, tporter@farmington-mo.gov wrote:

**** EXTERNAL EMAIL originating outside of FSB's Network - Use caution in clicking links or opening attachments. ****

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Sure. Anything inside the blue lines is in the Downtown Historic District. The red and purple lines represent national historic district designations.

--- Originally sent by lsumpter@fsfmonline.com on Jan 19, 2021 4:39 PM ---

This message was sent securely using Zix

Hi Tim,

Can you explain the colors on the map for me? I wanted that make sure I understood the map before passing this info along.

Thank you,

Lisa

Lisa Sumpter, CFP®

Vice-President | First State Financial Management

First State Community Bank Building | 201 E. Columbia | Farmington, MO | 63640

p. 573.756.8971 | p. 573.330.3315 | lsumpter@fsfmonline.com

Success Starts Here.

From: Tim Porter <iporter@farmington-mo.gov>

Sent: Tuesday, January 19, 2021 8:39 AM

To: arango.adam@gmail.com; shopallysue@gmail.com; thecopperlantierm63640@gmail.com;
rebecca.thompson3@usbank.com; bethfrancisethics@gmail.com;
butterfieldsfiorist@gmail.com; bjordan@theprintingco.biz; czboyer@sbcglobal.net;
czboyer@sbcglobal.net; Candy@FarmingtonRegionalChamber.com; carla-
minuteman@sbcglobal.net; Cassie@farmingtonregionalchamber.com;
Cassie@FarmingtonRegionalChamber.com; cengler@farmington-mo.gov;
chuckcarton@yahoo.com; ilikeoldcars2@yahoo.com; Corcoran, Dana
<dcorcoran@FSCB.com>; dbranstetter@ozarksfederal.com; wadesautoser vice@hotmail.com;
donna.hickman@mail.house.gov; bogosandwiches@gmail.com; eric@barton-ins.com;
farmingtonchristianchurch@yahoo.com; farmhouse.bakery.mo@gmail.com;
ginger.taylor@cpafornu.net; Jlent@hlla.net; info@krek.com; jessicagoff31@gmail.com;
jedaw81@gmail.com; jessiewilliamseo@yahoo.com; joan12west@sbcglobal.net;
jziegler@proserviceall.com; judy@coldwellbankerhulsey.com; asellers2@yahoo.com;
kcantwell@bigriverlephone.com; coclerk@sfcgov.org; bellatusalonandspa@yahoo.com;
huntsdaileybar@gmail.com; kgavinanderson@hotmail.com; kirk.12west@yahoo.com;
whiteweddingbridal@gmail.com; bodybycryofarmington@gmail.com;
bamusismaker@hotmail.com; thepaintedchairs2017@hotmail.com; Inelson@farmersagent.com;
secretary@stjosephfarmington.com; Sumpter, Lisa FSFM <lsumpter@fstmonline.com>;
rbarnhouse@sbcglobal.net; lhon@live.com; earthmother4693@sbcglobal.net;
sherrillm@newerabank.com; megan@roussinphotography.com; noladygodiva@hotmail.com;
mkotrell@gmail.com; Zarcior, Mike FSIA <MZarcior@fsia.bz>; jdenmiscozean@gmail.com;
opheliapri@gmail.com; paul.meinsen@gmail.com; 3paula27@gmail.com;
celebrations.rob@hotmail.com; sarah@farmingtonfbc.org; asimplychicboutique@hotmail.com;
sapatson@gmail.com; scott99@sbcglobal.net; shughes@socket.net; state@ozarksfederal.com;
sue.savage@gmail.com; willettefurniture@sbcglobal.net; terry@cfhpcpa.com;
oasiscsbs@yahoo.com; trobs@taylorengineeringllc.com; twiles58@hotmail.com;
v_memis@hotmail.com

Subject: Notice Of Upcoming Public Hearing

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01/19/2021

DDA Member:

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City of Farmington

Development Services

12 S Franklin St

Farmington, MO 63640

If you have any questions, feel free to contact me.

Regards,

TIM PORTER, MPPA

Director of Development Services

Emergency Management Director

City of Farmington

110 West Columbia

Farmington, Missouri 63640

573.756.0608 (W)

573.760.3903 (C)

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Ashley Bischoff

From: Jeff Krekele <jeff@krekele.com>
Sent: Friday, January 22, 2021 5:01 PM
To: 'Tim Porter'
Subject: RE: Notice Of Upcoming Public Hearing

The DDA was building momentum before COVID hit and has been largely shut down since. When I was dealing with the HPC before I was able to find their charter on the city website but an unable to find it again today. Would it be possible for you to link me to it again?

Thanks,
Jeff

PS. I reached back out to the person who told me the Charlie Murphy story and apparently the visit(s) in 2018 was enough to discourage him from pursuing a sign permit afterward.

From: Tim Porter [mailto:tporter@farmington-mo.gov]
Sent: Friday, January 22, 2021 1:47 PM
To: 'Jeff Krekele'
Subject: RE: Notice Of Upcoming Public Hearing

Jeff:

How active is the DDA these days? That would be a good place to start. You definitely have a mix of buildings in the Historical District. For example, the building to the west of City Hall is built in the 1950's, next to City Hall which has a much storied history. Maybe get the DDA members to engage in this process, even if by e-mail chain, to come up with some agreed upon recommendations on suggestions for Council on the ordinance related to the Historic District. I'll be happy to meet with you as a group and at least answer questions.

Much of what they do is based on a subjective opinion of what is appropriate, within the framework of the ordinance. At times, it is very difficult for them. I've grown to appreciate the tough job they have. Charlie Murphy has not applied for a sign permit, by the way. He hasn't been before the HPC since 2018, as best I can remember.

Regards,



TIM PORTER, MPPA
Director of Development Services
Emergency Management Director
City of Farmington
110 West Columbia
Farmington, Missouri 63640
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From: Jeff Krekeler <jeff@krek.com>
Sent: Friday, January 22, 2021 1:31 PM
To: 'Tim Porter' <tporter@farmington-mo.gov>
Subject: RE: Notice Of Upcoming Public Hearing

Thanks again Tim for your time and feedback.

I understand what you're saying.

But I've also heard that Charlie Murphy has given up on getting a sign approved for the laundry on N. Washington. I understand that nobody wants a "Dr Johns style façade" in downtown... but that building isn't historic and won't benefit from a "102 Taphouse" style sign either... nor (I imagine) would the expense be justified.

I'm waiting to hear back from Gabe Crawford but I know he abandoned his project for a new medical office downtown because of the extra expense that the HPC heaped on him to make the façade "historical".

I just see a lot of room for moderation and common sense.

Jeff

From: Tim Porter [<mailto:tporter@farmington-mo.gov>]
Sent: Friday, January 22, 2021 12:57 PM
To: 'Jeff Krekeler'
Subject: RE: Notice Of Upcoming Public Hearing

They meet once per month. They are non-compensated volunteers, with the exception of one Council Member. So we try not to wear them out. They meet once per month. If we don't have a quorum, the ordinance does allow for some decision making by the Chairperson. Incidentally, four of the members are also owners of property and/or businesses in the Historical District – Jon Cozean, Jessie Williams, Vanessa Pegram, and Carla Wilson. The other members are Nancy Cozean, Vada Galvan, and Melissa Workman.

Overall, they do a pretty good job, though I can understand why you were a bit frustrated with your post-card sign. I think we may see a few changes after April.

Regards,



TIM PORTER, MPPA
Director of Development Services
Emergency Management Director
City of Farmington
110 West Columbia
Farmington, Missouri 63640
573.756.0608 (W)
573.760.3903 (C)

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From: Jeff Krekelel <jeff@kreke.com>
Sent: Friday, January 22, 2021 12:49 PM
To: 'Tim Porter' <tpor@farmington-mo.gov>
Subject: RE: Notice Of Upcoming Public Hearing

Tim,

Thanks. The mayor stopped by yesterday and we discussed it.

I'm not trying to start a war with the HPC but I genuinely believe there needs to be a conversation about the process they use to approve/reject requests and the timeliness of those decisions.

Thanks again,

Jeff

From: Tim Porter [mailto:tpor@farmington-mo.gov]
Sent: Friday, January 22, 2021 12:38 PM
To: 'Jeff Krekelel'
Subject: RE: Notice Of Upcoming Public Hearing

Jeff:

They're appointed by the Mayor. What I meant was I will let the Mayor your concerns you expressed in your e-mail. Sorry, I should have been a bit clearer there.

Regards,



TIM PORTER, MPPA
Director of Development Services
Emergency Management Director
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From: Jeff Krekeler <jeff@krek.com>
Sent: Friday, January 22, 2021 12:06 PM
To: 'Tim Porter' <tporter@farmington-mo.gov>
Cc: 'Kristen White' <kwhite@farmington-mo.gov>
Subject: RE: Notice Of Upcoming Public Hearing

Tim,

When you state that you'll "pass along my concerns" to whom are you referring?

Since this issue was publicized I made a comment about my past frustrations with the HPC on Facebook and I've been contacted by other business/property owners who have similar frustrations. Who (or what entity) hold the HPC accountable?

Thanks again,

Jeff

From: Tim Porter [<mailto:tporter@farmington-mo.gov>]
Sent: Tuesday, January 19, 2021 11:45 AM
To: 'Jeff Krekeler'
Cc: 'Kristen White'
Subject: RE: Notice Of Upcoming Public Hearing

I'll pass along your concerns.

Regards,



TIM PORTER, MPPA
Director of Development Services
Emergency Management Director
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From: Jeff Krekeler <jeff@krek.com>
Sent: Tuesday, January 19, 2021 11:41 AM
To: 'Tim Porter' <tpor@farmington-mo.gov>
Subject: RE: Notice Of Upcoming Public Hearing

Tim,

Thanks for forwarding that.

I continue to be concerned that an unelected commission holds this much power over the Central Business District, the business owners and property owners.

Thanks again,

Jeff

From: Tim Porter [mailto:tpor@farmington-mo.gov]
Sent: Tuesday, January 19, 2021 11:22 AM
To: 'Jeff Krekeler'
Subject: RE: Notice Of Upcoming Public Hearing

Jeff:

See attached. This is a draft version. The only thing that may change would be the definition. FYI, your sign would be "grandfathered." Technically, it would be a legal, non-conforming use. As would Cozean's.

Regards,



TIM PORTER, MPPA
Director of Development Services
Emergency Management Director
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From: Jeff Krekeler <jeff@krek.com>
Sent: Tuesday, January 19, 2021 10:04 AM
To: 'Tim Porter' <tporter@farmington-mo.gov>
Subject: RE: Notice Of Upcoming Public Hearing

Tim,

May I see the specific language of the amendment please?

Thank you,

Jeff

Jeffrey W Krekeler, GG, GIA

Krekeler Jewelers
216 East Columbia St
Farmington, MO 63640

573-756-3625

From: Tim Porter [mailto:tpor@farmington-mo.gov]
Sent: Tuesday, January 19, 2021 8:39 AM

To: arango.adam@gmail.com; shopallysue@gmail.com; thecopperlantiern63640@gmail.com;
rebecca.thompson3@usbank.com; bethfrancisesthetics@gmail.com; butterfieldsflorist@gmail.com;
bjordan@theprintingco.biz; czboyer@sbcglobal.net; czboyer@sbcglobal.net; Candy@FarmingtonRegionalChamber.com;
carla-minuteman@sbcglobal.net; Cassie@FarmingtonRegionalChamber.com; Cassie@FarmingtonRegionalChamber.com;
cengler@farmington-mo.gov; chuckcarron@yahoo.com; ilikeoldcars2@yahoo.com; dcorcoran@fscb.com;
dbranstetter@ozarksfederal.com; wadesautoserivice@hotmail.com; donna.hickman@mail.house.gov;
bogosanandwiches@gmail.com; eric@barton-ins.com; farmingtonchristianchurch@yahoo.com;
farmhouse.bakery.mo@gmail.com; ginger.taylor@cpaforu.net; Jjenti@hila.net; info@krek.com; jessicagoff31@gmail.com;
jedawn81@gmail.com; jessiewilliamseo@yahoo.com; joan12west@sbcglobal.net; jziegler@proserviceall.com;
judy@coldwellbankerhulisey.com; asellers2@yahoo.com; kcantwell@bigrivertelephone.com; coderk@sfcgov.org;
belittusalonandspa@yahoo.com; huntstdailybar@gmail.com; kgavinanderson@hotmail.com; kirk.12west@yahoo.com;
whiteweddingsbridal@gmail.com; bodybycryofarmington@gmail.com; bamusicmaker@hotmail.com;
thepaintedchair2017@hotmail.com; inelson@farmersagent.com; secretary@stjosephfarmington.com;
isumpter@tsfromline.com; rbarnhouse@sbcglobal.net; lilon@live.com; earthmother4693@sbcglobal.net;
sherrillm@newerabank.com; megan@roussinphotography.com; noladygodiva@hotmail.com; mkottrell@gmail.com;
mzaricor@fsia.bz; jdeniscozean@gmail.com; opheliapri@gmail.com; paul.meinsen@gmail.com; 3paula27@gmail.com;
celebrations.rob@hotmail.com; sarah@farmingtonfbc.org; asimplychicboutique@hotmail.com; saparson@gmail.com;
scott99@sbcglobal.net; shughes@socket.net; state@ozarksfederal.com; stephanie.roesslein@yahoo.com;
stephanie.roesslein@yahoo.com; sue.savage@gmail.com; williettefurniture@sbcglobal.net;
terry@cfcpcpa.com; oasiscbs@yahoo.com; trobbs@taylorengineeringllc.com; twiles58@hotmail.com;
v.memis@hotmail.com

Subject: Notice Of Upcoming Public Hearing

01/19/2021

DDA Member:

After several months of deliberation, the Planning and Zoning Commission, upon a recommendation from the Historical Preservation Commission, has made a favorable recommendation to Farmington City Council for a public hearing and Council action of an amendment to the sign ordinance of the City of Farmington.

What is the proposed change? In 2013, Farmington City Council (by ordinance) created the Farmington Downtown Historical District:

Regards,



TIM PORTER, MPPA
 Director of Development Services
 Emergency Management Director
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Ashley Bischoff

From: Tim Porter <tporter@farmington-mo.gov>
Sent: Thursday, February 11, 2021 5:01 PM
To: 'Ashley Bischoff'
Subject: FW: Historic District

Regards,

TIM PORTER, MPPA
Director of Development Services
Emergency Management Director
City of Farmington
110 West Columbia
Farmington, Missouri 63640
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-----Original Message-----

From: Joan Hurst <joan12west@sbcglobal.net>
Sent: Thursday, February 11, 2021 4:56 PM
To: tporter@farmington-mo.gov
Subject: Historic District

I am unable to attend the meeting regarding the proposed ordinance on lighted and moving signs in the historic district but would like to have my opinion on the matter recognized.

I own several buildings in the Farmington Historic District and I appreciate that Farmington has taken steps to put rules in place that are intended to keep the integrity of our downtown in tact. I am completely against free standing or exterior LED flashing or rolling signs as they distract from the very look so many have tried to restore.

These types of signs also pose a significant distraction to an already confusing and sometimes dangerous one way street situation. We watch daily as people turn down the street going the wrong way and the last thing we need to add is drivers being distracted by trying to read what's scrolling through a sign.

Since this was proposed I have consciously taken the time to drive by places that have such signs and see what I take away from the sign. The truth is I have not once been able to fully read or understand the context of what the business is trying to convey unless it's been a sign the size of a billboard. In addition, I have never once made a decision to patron a business based on something I partially saw on a sign.

I would appreciate council support to uphold the Historic Committees request for an ordinance to prohibit such signs and keep our historic district looking "historic".

Thank you,

Joan Hurst

When I became the Mayor of Farmington, one of my top priorities was to find ways to protect our beautiful historic downtown area from becoming another ghost town like we saw happening all over America. Big box stores were being built on the outer edge of small towns putting the downtown mom and pop stores out of business. Walmart was the first large store to be built outside of our downtown retail business district but there were many to follow. Governor Blunt had a plan called the "Dream Initiative" which stood for Downtown Revitalization Economic Assistance for Missouri's small towns. Farmington applied twice for this state assistance and the second application was accepted. With this initiative, we received a Downtown Strategic Plan and the wheels began to roll. We already had a TIF that could be drawn from for historic uses and I appointed this Historic Commission to study our needs and act as preservationists. The Historic Commission decided that the early 1900s would be an appropriate time to base our design period on as new buildings were being built then. Our building, the Farmers Bank building, was built in 1905.

I believe that before the recent "Covid Era", our downtown had made tremendous progress in drawing tourists to events like the "Brews and Blues" event and others and I believe the beauty and heritage of downtown has kept us on the map of places to go to in MO! I know as a downtown building owner how important this financial assistance is because in the mid-nineties when we restored the downstairs of The Farmer's Bank building, there was no economic incentive!

I do not believe Electronic Messaging Signs would be appropriate in our Downtown Historic Districts. We have made much progress and had very little resistance from building owners complying with our recommendations to follow the guidelines of the historic period regarding design or outdoor signage.

Let us never forget our Farmington City motto, The City of Tradition and Progress. Other historic districts do not allow Electric Messaging Signage for obvious reasons.

I further believe the time has come to propose an amendment to the City's signage ordinance to comply with ideals of our historic districts as the benefits far outweigh this question before you tonight.

