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Press Release

FOR IMMEDIATE RELEASE

MAYOR, CHAMBER OF COMMERCE, ANNOUNCE 2008 BANNER PROGRAM.

Mayor Carlo DeMaria Jr. and the Everett Chamber of Commerce are actively seeking business participants for the Everett Beautification Program. This year businesses can also sponsor a Pole Banner to be placed on main thoroughfares throughout the city.

“I’m excited with the plan my wife Stacy and I have put together,” says Mayor DeMaria “with the help of the Chamber, we’ll be able to make the city look great.”

The Everett Beautification Plan is an effort to professionally landscape rotaries, traffic islands, and other city owned property with the help of local businesses. “the Banner Program helps everyone, a sponsoring business gets the advertising, the city gets some distressed areas cleaned up,” says Mayor DeMaria, “it’s a valued partnership.”

As an added incentive State Representative Stephen “Stat” Smith was able to secure grant funds through the Massachusetts Office of Travel and Tourism. This grant allows the state to match up to \$250 to the first 100 participants.

All interested businesses should call the Everett Chamber of Commerce or the Mayor’s office.

For additional information please contact Matt Laidlaw, Director of Communications,
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Contact:

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