

Office of the Mayor
Carlo DeMaria, Jr.
484 Broadway
EVERETT, MASSACHUSETTS 02149
PHONE 617-394-2270 Fax 617-381-1150



November 30, 2009
Press Release
FOR IMMEDIATE RELEASE

ECTV SET TO BROADCAST SNOW EMERGENCY INFORMATION

In an effort to remind residents and inform new residents of Snow Emergency rules, regulations and procedures, ECTV and the City's website www.cityofeverett.com will begin the yearly ritual, broadcasting important Snow Emergency information. Mayor Carlo DeMaria Jr. is hoping all residents will tune in or check out the website in order to fully understand the city's procedures during a storm.

"Our ultimate goal is that we get through a snowstorm safe," says Mayor DeMaria, "we need our roads clear so emergency personnel can get through and so we can quickly plow, salt and sand our roads." The Mayor also noted that because nearly all residents complied with regulations last, the City Services crews were able to tackle the heavy winter storms. "Last winter, everyone knew what to do, residents got their cars off the roads, and we were able to get the streets clear. This year we'll do an even better job, if we get he word out early.

###

For additional information please contact Matt Laidlaw, Director of Communications, City of Everett.

Contact:
Matt Laidlaw
Director of Communications
City of Everett
484 Broadway
Everett, MA 02149

617-394-2470

matt.laidlaw@ci.everett.ma.us

<http://www.cityofeverett.com>