

**FOR IMMEDIATE RELEASE**

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## **City of Everett Participates in Anton's Cleaners Coats For Kids Drive**

**EVERETT, MA (November 18 2009)** –The City of Everett is participating as a Collection Partner in Anton's Cleaners *Coats for Kids* winter-coat collection drive. As a Collection Partner, the City of Everett is collecting coats to assist Anton's Cleaners in reaching its goal to collect 60,000 good, quality coats – the kind someone would give a friend – in this, the 15th anniversary year of *Coats for Kids*. The 2009 campaign will continue through January 9, 2010. Drop off boxes will be located at Everett City Hall and the Everett Recreation Center.

"I'm truly excited that we are participating in the *Coats for Kids* program," said Mayor Carlo DeMaria Jr. "We're fortunate to have organizations and businesses in Everett who give that extra effort, especially those who are working through these tough economic times

Once collected, coats will be delivered to Anton's Cleaners or Jordan's Furniture store locations for distribution. Last year, more than 60,000 coats were collected through *Coats for Kids* with a large number of those coming in through the Corporate Partners program. Following cleaning at no charge by Anton's, *Coats for Kids*' Distribution Partners such as Massachusetts Community Action Programs, Salvation Army, Cradles to Crayons, BUMC: Outreach Van Project, and Catholic Charities, among others, will ensure that coats get to those who cannot afford one during the cold weather months.

Anton's Cleaners is a family-owned business with 44 stores in eastern Massachusetts and southern New Hampshire. The company was recently recognized with the Massachusetts Family Business Award. For more information about *Coats for Kids* or to sign up as a Corporate Partner, visit [www.antons.com](http://www.antons.com) or call the *Coats for Kids* hotline at 800-659-0069.